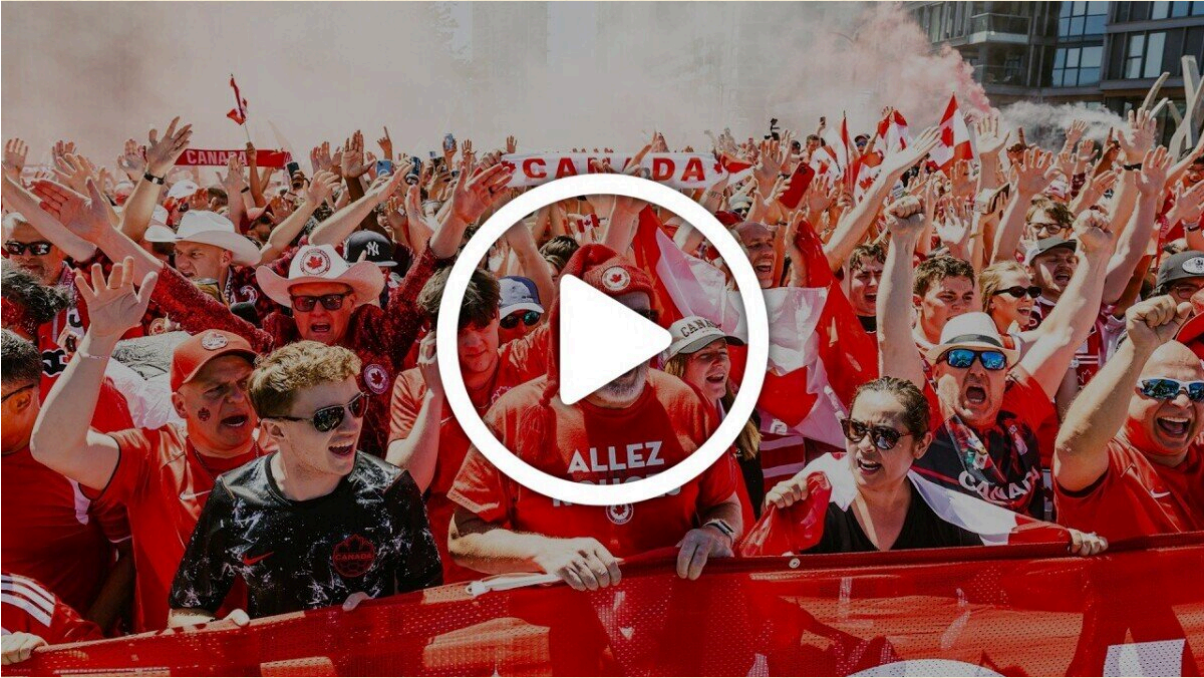
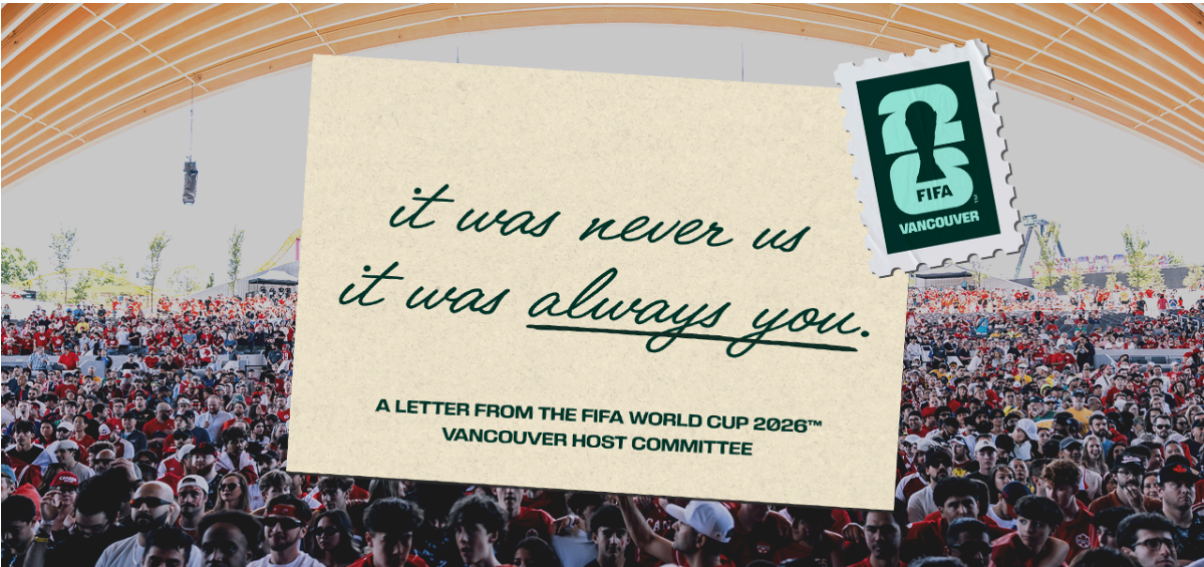




For **39 unforgettable days**, Vancouver became one shared heartbeat.

You brought the flags, the chants, the face paint and the nerves before kickoff. You filled our streets, our stadium and FIFA Fan Festival Vancouver with something no plan could ever create.

Collective joy.

Together, we welcomed the world, celebrated the Beautiful Game and created memories that will stay with this city for generations.

YOU MADE THIS POSSIBLE

556,528
FANS

CELEBRATED TOGETHER AT THE
FIFA FAN FESTIVAL™ VANCOUVER,
SOAKING UP EVERY MATCH AND
LIVE PERFORMANCE.

14
FAN MARCHES

FILLED OUR STREETS
WITH FLAGS, SONGS,
COLOUR AND CULTURE.

367,479
SPECTATORS

ATTENDED SEVEN
MATCHES AT
BC PLACE VANCOUVER.

1,225
VOLUNTEERS

HELPED WELCOME FANS AND
BRING THE TOURNAMENT
EXPERIENCE TO LIFE.

Our community grew to more than **63,000 newsletter subscribers** and **100,000 social media followers**, with more than **70 million impressions** across our social media channels in the last two months alone.

But the impact goes far beyond the numbers.

Hundreds of children and youth facing barriers had the opportunity to experience a World Cup match. Thousands of people connected with the cultures, languages and traditions of the Musqueam, Squamish and Tsleil-Waututh Nations. New and improved soccer spaces will create more opportunities for young people to play, dream and see a future for themselves in the game.

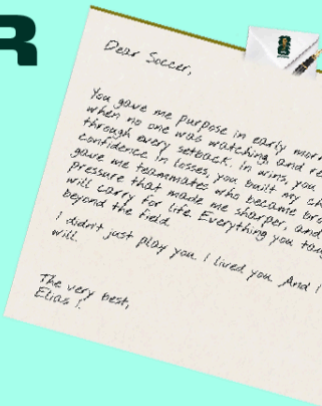
Vancouver leaves this tournament better prepared to host major events, welcome the world and create moments that bring people together.

DEAR SOCCER

Before the tournament began, we asked what the Beautiful Game meant to you.

You answered with **173 letters** filled with memories, gratitude, belonging and dreams for the future. Together, they told a story bigger than any single match: why we play, why we watch and why this game brings us together.

Thank you to everyone who shared a piece of their soccer story with us.



**STEVE
FROST**



**ELISA
FUNG**



**TOBI
OSINUBE**

[READ THE LETTERS](#)

WHAT'S NEXT? THAT PART IS UP TO YOU.

The tournament may be over, but soccer in Vancouver and across BC does not stop here.

Keep showing up. Support your local clubs. Fill the stands. Volunteer. Coach. Play. Make space for the next generation to fall in love with the game.

We'll be passing the ball to the clubs and organizations that keep soccer moving in our communities every day. Follow them, support them and keep the collective joy going.

**WE BUILT
THE STAGE.**

**YOU MADE
THE MOMENT.**

**NOW, TAKE IT
FROM HERE.**

[FOLLOW THE GAME](#)



THANK YOU, VANCOUVER



Please add fwc26@vancouver.ca to your address book or safe sender list so our emails get to your inbox. FIFA World Cup 26™ Vancouver .
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