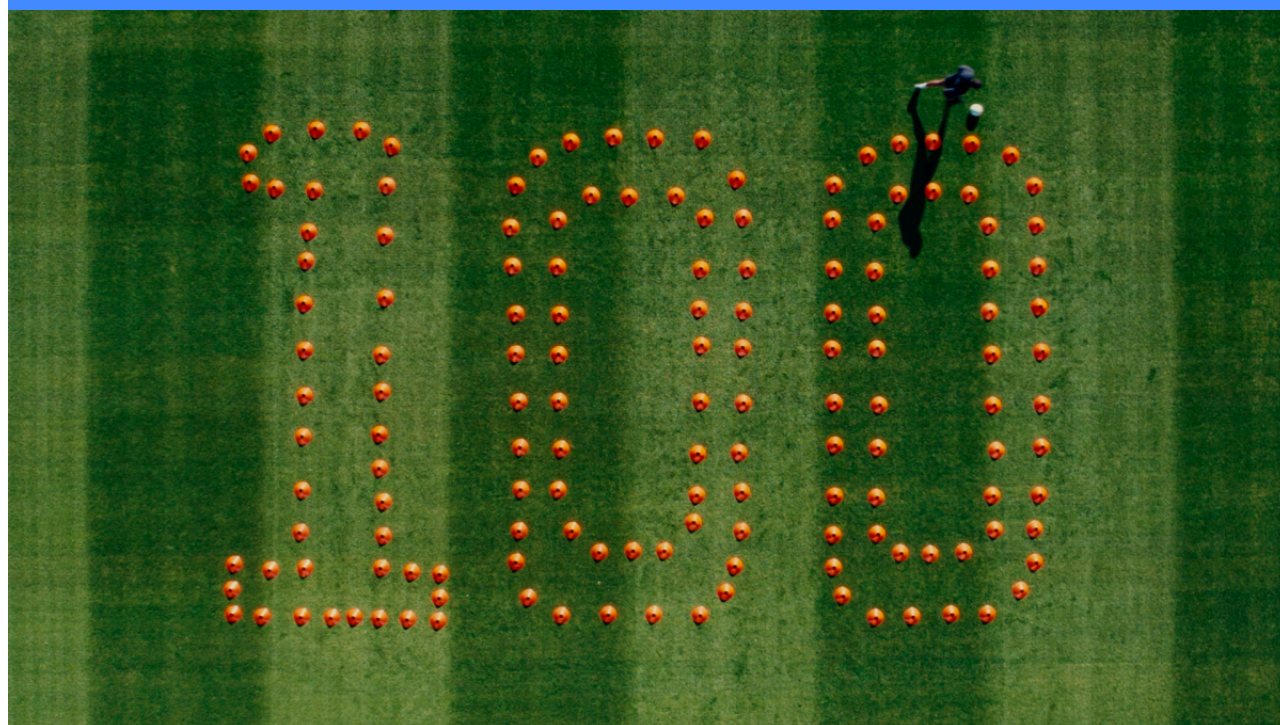


MARCH 3, 2026

FIFA WORLD CUP 2026™
100 DAYS
FIFA
VANCOUVER

In this newsletter, the FIFA World Cup 2026™ Vancouver Host Committee team is excited to share updates, events and behind-the-scenes insights as we countdown to FIFA World Cup 2026™. Thank you for joining us on this unforgettable journey!

Celebrating 100 Days to Go: Here's how you can join in!



(Celebrating 100 days at the Venue-Specific Training Site at Killarney Park)

With just 100 days until FIFA World Cup 2026™ kicks off, Vancouver's Host Committee is launching a series of community and digital activations and inviting British Columbians to celebrate and share in the excitement.

- **100 in the Wild:** Fans are invited to take part in the 100 Days to Go in the Wild social campaign by bringing the number 100 to life in creative ways, big or small. This could be anything that shows “100” in a fun way — something you make, find, wear, draw, bake, stack or spot. Fans can capture their creation, post it on social media, and tag @FWC26Vancouver for the chance to be featured on official channels.
- **“Dear Soccer” Campaign Launch:** The Dear Soccer campaign is also launching today on social and pays homage to British Columbian’s deep connection to soccer. Through real letters and short video messages from fans, players, coaches, volunteers and families, this fan led series invites locals to share the role soccer has played in their lives. Fans are encouraged to watch, share and amplify content across platforms.
- **Street Squad Takeover at select Transit Hubs:** Street squads will be popping up across select transit locations in Vancouver. Commuters and passersby will have the chance to participate in quick quizzes, win small giveaways and learn about upcoming World Cup activities.
- **Official FIFA World Cup 2026™ Tournament Poster makes its debut:** Celebrating the true spirit, excitement and unity of the tournament. This Tournament Poster marks the final piece of the FIFA World Cup 2026™ poster collecting, complementing the 16 Official Host City Posters released last year.

The next 99 days: What to watch for and do



(Former Hudson's Bay building in downtown Vancouver)

With the last sprint until the world arrives, Vancouver’s Host Committee and partners want to make sure British Columbians don’t miss out on the upcoming events and opportunities, such as:

- Stay tuned for exciting updates on the **FIFA Fan Festival™ Vancouver** later this month, including details on match viewing, the performance line up and more.
- Participate in the **FIFA World Cup™ Trophy Tour by Coca-Cola** by [getting tickets](#).
- Take in dressing and signage as it goes up around the city. Grab a selfie at the first installation at the former Hudson’s Bay building in the heart of downtown Vancouver.

- Check out Vancouver content on the FIFA World Cup 2026™ App and follow the FIFA World Cup 2026™ Vancouver WhatsApp channel for updates.

How are you getting ready for the FIFA World Cup™? Let us know by tagging us at @FWC26Vancouver on X, Instagram and Facebook!

Have you entered?



(Christine Sinclair - Burnaby-born Olympic gold medallist and the world's all-time leading international goal scorer.)

Donate to Level the Field to be one of the 52 people who will get the once in a lifetime chance to see a World Cup Match at BC Place Vancouver. Donations will support amateur sport accessibility across the Province of B.C. Donate at www.levelthefield.ca.

Fit check: are you game-ready?

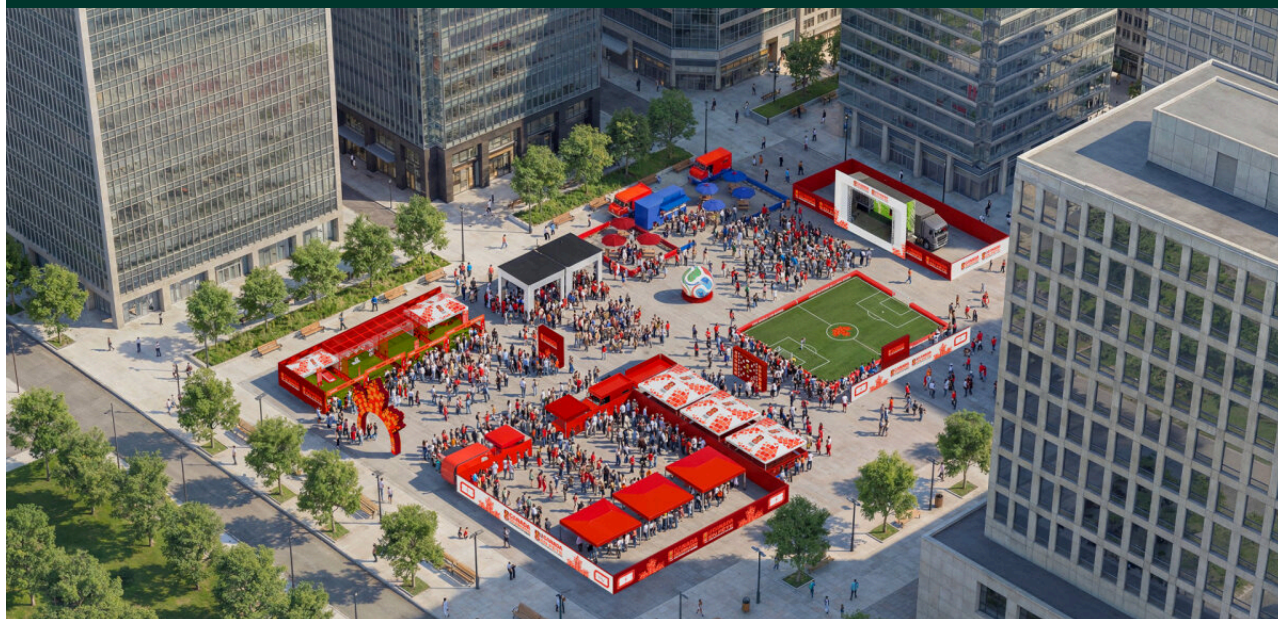
Shop Now





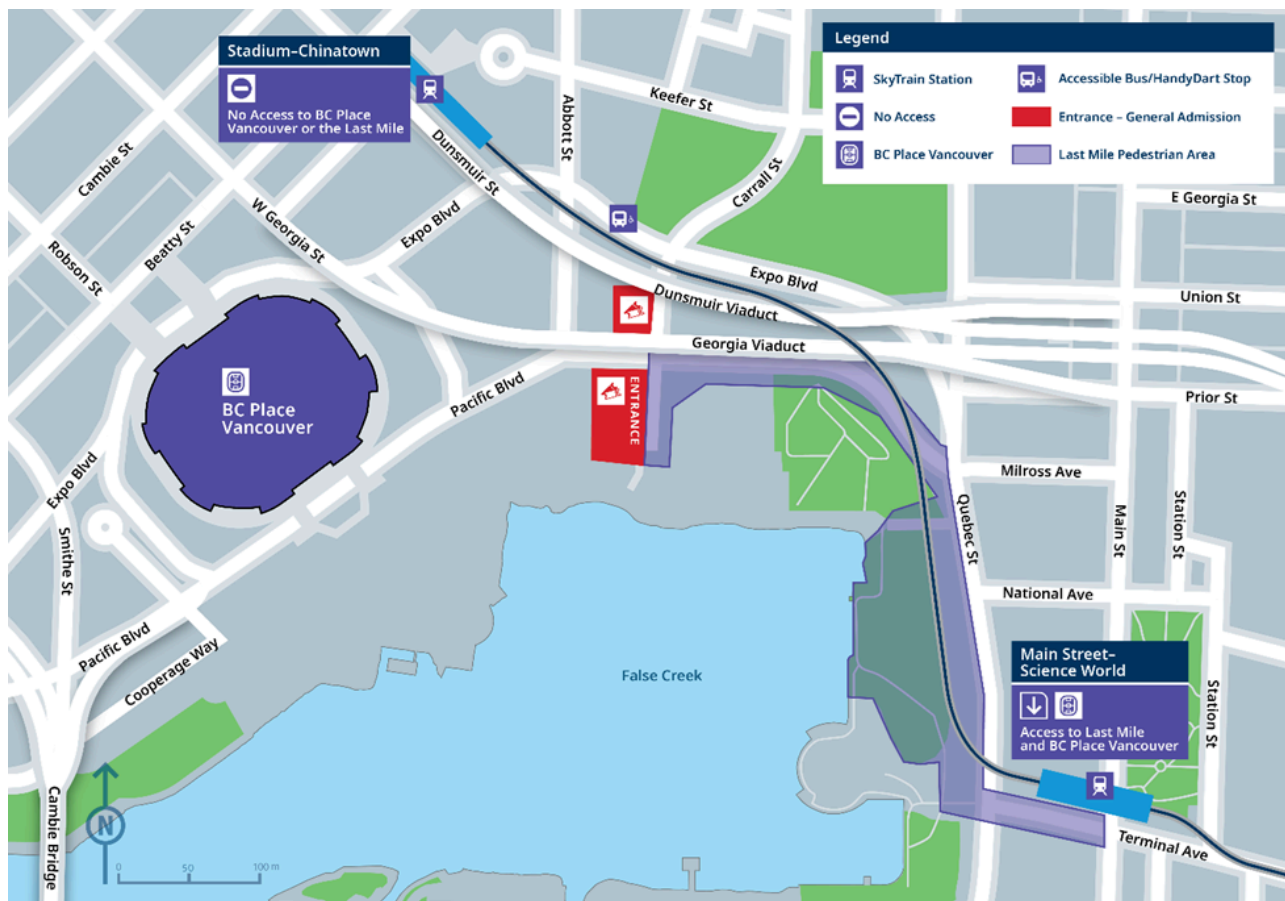
Partner Pass

FIFA launches Canada Celebrates



This FIFA program will unite communities across Canada from June 11 to July 19, 2026, in celebration of the biggest FIFA World Cup™ in history, delivering a series of free, one-day public celebrations featuring live match viewings, football-themed activations, cultural programming, music, food, and shared moments of national pride. Canada Celebrates will kick off simultaneously on June 11 in British Columbia and Halifax, making up to 40 stops nationwide. As Canada shines under the global spotlight, the program will highlight the country's rich cultural mosaic, reflecting the diverse communities, stories, and traditions that define the nation, with fans able to enjoy live match feeds at every celebration site.

TransLink's Game Plan for FIFA World Cup 2026™ Vancouver



With 100 days to go until kickoff, TransLink is unveiling increased service plans to help fans, visitors, and residents move easily during the tournament. From the Expo Line opening for Expo 86 to the Canada Line for the 2010 Winter Olympics, TransLink's system was built for big events — and now it's ready for the FIFA World Cup 2026™.

With temporary road closures and controlled zones near BC Place Vancouver and the FIFA Fan Festival™ Vancouver, transit will be the fastest and easiest way to get to the action. Service will be increased across buses, SkyTrain, SeaBus, and West Coast Express, with extra staff on the ground to support riders.

Fans should use Main Street–Science World Station on match days, as pedestrian access to BC Place Vancouver will not be available from other SkyTrain stations due to perimeter and crowd-control routing.

100 days to go: Welcoming the FIFA World Cup 2026™



With 100 days to go until the FIFA World Cup 2026™, Vancouver International Airport (YVR) is preparing to welcome hundreds of thousands of fans, players and officials from around the world.

As the gateway to one of 16 host cities, YVR will play a central role in connecting travellers not only to Vancouver, but directly to 13 of the 16 host cities across North America, strengthening its position as a key hub in the tournament's continental network.

In anticipation of a busy summer, YVR has implemented specialized operations, including dedicated coordination teams, a 24/7 FIFA Coordination Desk and multilingual support in 170 languages. Close collaboration with airline and charter partners will help manage increased flight activity and ensure efficient aircraft movements.

Enhanced technology streamlined screening processes and immersive in-terminal experiences will help deliver a smooth, efficient and memorable journey for fans.

[Read the full editorial to learn more.](#)

2026

Quick Facts

Stay in the loop for the latest updates and answers to your burning questions. We've got you covered!

I applied to become a volunteer, when will I hear back about my application?

Due to the overwhelming number of applications we've received, only successful applicants will be notified by email. To check the status of your application, please log in to the volunteer platform. If you have any questions, you can reach out to the support centre by submitting a ticket using the cloud icon located in the bottom-right corner of the platform.

As a vendor, how do I get involved with the FIFA Fan Festival™?

If you're passionate about quality, hospitality and creating unforgettable experiences, we invite interested vendors to fill out the [FIFA Fan Festival™ opportunity enquiry form](#) to express your interest in participating. Our team is actively planning and wants to hear from businesses and creators eager to be part of future opportunities. While submitting the form does not guarantee placement, every submission is carefully reviewed by our team.

Coming Up Next

Don't miss a moment on the Road to Vancouver FIFA World Cup 2026™. Bookmark [this webpage](#), your front row seat to the big milestones leading up to the tournament.

In the coming month, stay tuned for exciting updates on FIFA Fan Festival™ Vancouver, including schedule and program details. We'll also share the full performance lineup featuring live match broadcasts, Canadian and international talent, entertainment programming and hosting options. Additionally, keep an eye out for more information on FIFA's release of the tournament song and album, and the FIFA World Cup™ Trophy Tour by Coca-Cola.

WE ARE VANCOUVER™

VANCOUVERFWC26.CA

Follow us at @FWC26Vancouver



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