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**FIFA WORLD CUP 26™ VANCOUVER  
DEAR SOCCER  
100 DAYS TO GO CONTEST (“Contest”)  
TERMS AND CONDITIONS (“Terms”)**

1. **General:** There is less than 100 days to go until FIFA World Cup 26™. To mark this occasion, the City of Vancouver is giving you a chance to win one (1) of ten (10) merchandise prizes by submitting a written or video letter explaining why you love soccer (the “**Letter**”), and completing and submitting the online form located at [www.vancouverfwc26.ca/dear-soccer](http://www.vancouverfwc26.ca/dear-soccer). Odds of winning will depend on the total number of entries received. Prize winners will be required to sign a declaration of eligibility and a release of liability. As one of the sixteen North American cities hosting FIFA World Cup 26™, the City of Vancouver (the “**City**”) having an address at 453 West 12th Avenue, Vancouver, BC V5Y 1V4 is sponsoring this Contest. By entering this Contest, you unconditionally and irrevocably agree to be bound by these Terms.
2. **CONTEST PERIOD:** The Contest begins at 8:00 AM Pacific Standard Time (“**PST**”) on March 3, 2026 and ends at 11:59 AM PST on April 30, 2026 (the “**Contest Period**”). No entries will be accepted outside of the Contest Period.
3. **ELIGIBILITY:** The Contest is open to residents of British Columbia who are 19 years of age or older, and who are not employees of the City (each, a “**Contest Participant**”).
4. **HOW TO ENTER:** No purchase is necessary to enter the Contest. To enter the Contest, a Contest Participant must visit the online website located at [www.vancouverfwc26.ca/dear-soccer](http://www.vancouverfwc26.ca/dear-soccer), provide the required information in the form, include the written or video Letter, and click the “Submit” button (an “**Entry**”). No other forms of entry will be accepted.

The Contest Participant may not submit more than one Entry during the Contest Period. Each Entry will be stamped with the date and time received by the City (the “**Time Stamp**”) and only those Entries with a Time Stamp during the period of the Contest Period will be considered an eligible Entry. The City reserves the right, in its sole discretion, to remove any Entries that contain false or incomplete information, or do not otherwise comply with these Terms.

5. **PRIZE DRAWS:** To identify the potential winners, a random draw will be made on May 1, 2026 (the “**Draw Date**”) from all eligible Entries received up to the end of the Contest Period.
6. **PRIZE:** On the Draw Date, there will a random draw for one (1) of ten (10) merchandise prize packages available to be won (each, a “**Prize**”). Each Prize will contain:
  - one (1) FIFA World Cup 26™ adidas Trionda Competition Ball (Size 5) valued at approximately \$90;
  - one (1) FIFA World Cup 26™ Vancouver branded scarf valued at approximately \$60;
  - one (1) FIFA World Cup 26™ Vancouver branded poster valued at approximately \$30;
  - one (1) FIFA World Cup 26™ Vancouver branded luggage tag valued at approximately \$15;
  - one (1) FIFA World Cup 26™ branded keychain valued at approximately \$20;
  - five (5) FIFA World Cup 26™ Vancouver branded tattoos with a total value of approximately \$3; and
  - one (1) FIFA World Cup 26™ branded tote bag valued at approximately \$20.

Prizes are not exchangeable for cash and are not eligible for substitution. A maximum of one Prize per person will be awarded for the Contest and once a Contest Participant wins a Prize,

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they will not be eligible to win any additional Prizes. In the event that a Prize is not claimed or cannot be awarded to a Contest Participant pursuant to these Terms (the “**Unawarded Prize**”), the City may, at its sole election, conduct another draw on the same or another date for the Unawarded Prize, or opt to not conduct another draw for the Unawarded Prize at all. Chances of winning are dependent on the number of eligible Entries received at each draw.

The City reserves the right to substitute Prizes as well as to cancel or modify the Contest or the Prizes for any reason at any time without notice, all in the City’s sole discretion.

7. **POTENTIAL WINNER VERIFICATION AND NOTIFICATION:** All selected Contest Participants (“**Potential Winners**”) will be contacted by the City by email on May 1, 2026 and are subject to verification by the City, including proof of identity and eligibility. All Potential Winners will be requested to contact the City directly via email at [FWC26VancouverCommunications@vancouver.ca](mailto:FWC26VancouverCommunications@vancouver.ca) within five (5) business days, to make arrangements with the City for the Potential Winner to take all steps required by these Terms before being declared a Prize winner.

A Potential Winner’s failure to respond within five (5) business days of notification, receipt of an email notification as undeliverable, or failure to comply with these Terms, will result in disqualification from the Contest and forfeiture of the Prize. The City is not responsible for and will not be liable for late, lost, damaged, intercepted, misdirected, or unsuccessful efforts to notify a Potential Winner.

8. **TO CLAIM A PRIZE:** To be declared a winner and claim a Prize, a Potential Winner must:
- (a) correctly answer a time-limited, mathematical skill-testing question; and
  - (b) sign and return, without further compensation, the City’s Declaration and Release confirming compliance with these Terms and acceptance of the Prize as offered, releasing the City and its elected officials, officers, employees, representatives, contractors, agents, and Prize suppliers (collectively, the “**Parties**”) with respect to injuries, accident, loss or damages relating to the Contest or the awarding of the Prize.

9. **DISQUALIFICATION:** There is a limit of one Entry per Contest Participant. Any Entry and Potential Winners will be disqualified and forfeit a Prize if:
- (a) the Contest Participant is found attempting to use multiple identities, multiple email addresses, or submitting more than one Entry;
  - (b) the Contest Participant uses an automated system or program to enter or otherwise disrupt the Contest;
  - (c) the Entry does not comply with these Terms;
  - (d) the Entry is late, lost, misdirected, delayed or incomplete, none of which the City will be responsible for;
  - (e) the Potential Winner cannot be contacted, fails to respond within the specified time, fails to correctly answer the skill-testing question referred to above, fails to provide the required information or documentation, or if the Prize or Prize notification is returned as undeliverable; or
  - (f) the Contest Participant has won a Prize in a previous draw in this Contest.

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10. **PARTICIPANT'S AGREEMENT:** By entering the Contest, each Contest Participant:
- (a) acknowledges to have read, understood and agreed to be bound by these Terms;
  - (b) consents to being contacted by the City in accordance with these Terms;
  - (c) agrees not to challenge or make any claim against the City in relation to the Contest;
  - (d) represents and warrants that the Letter (1) is the Contest Participant's original work, and (2) does not infringe any third-party rights; and
  - (e) grants to the City a perpetual, worldwide, royalty-free, transferable and sublicensable licence to use, reproduce, modify, publish, and display all or any part of the Letter in any media for any purpose, including online and out of home advertising purposes, without further approval or compensation. Each Contest Participant waives all moral rights in the Letter.
11. **PRIVACY:** The City collects personal information pursuant to the *Freedom of Information and Protection of Privacy Act*, RSBC 1996, c 165. By entering the Contest, each Contest Participant consents to the City storing, sharing and using the personal information such participant has submitted for the purposes of administering the Contest including, but not limited to, contacting the Contest winner. All Entries become the property of the City.
12. **TECHNICAL PROBLEMS:** The City is not responsible for:
- (a) any technical malfunction or other system problems that could affect anyone's ability to enter the Contest;
  - (b) the failure of any Entry to be received, receive a Time Stamp, or captured for any reason;
  - (c) any damage to a Contest Participant's computer, mobile or other electronic device resulting from participating in the Contest; or
  - (d) any data charges that may be charged to a Contest Participant for using a wireless mobile device to participate in the Contest.
13. **CHANGES TO TERMS:** The City reserves the right to terminate, modify, amend or suspend the Contest, the Contest Period, and the Terms, in any way, at any time, for any reason, without prior notice.
14. **LIMITATION OF LIABILITY AND DISAGREEMENTS:** The City's decisions about the Contest are final. By entering the Contest, each Contest Participant hereby expressly releases each of the Parties from any and all damage, cost loss, expense and liability suffered or incurred by the Contest Participant arising from the Contest Participant's participation in the Contest, including personal injury, illness, death, or damage to or loss of property. Notwithstanding anything to the contrary herein, in no event will the Parties be liable to a Contest Participant for any indirect, incidental, consequential or punitive damages, and in no event will the total aggregate liability of the Parties to any Contest Participant exceed the lesser of: (i) the direct damages suffered or incurred by such person; or (ii) the sum of ten dollars (\$10), regardless of the cause of action, including contract (including fundamental breach), tort (including negligence), or strict liability.
15. **GOVERNING LAW:** The Contest and these Terms will be governed, construed and interpreted under the laws of the Province of British Columbia.